



VISION We are a thriving community that enhances quality of life

MISSION Working together, across sectors, to build a community where quality of life is planned, developed, and championed

DESIRED STATE FOR CHATHAM-KENT



Thriving Minds

- Children are ready to succeed in school
- Youth are engaged and prepared for lifelong learning
- People are prepared for transitions from education to career
- Partners are working together to support student success



Thriving Health & Wellness

- Our community is designed so everyone has the opportunity for health
- Positive mental health is valued and supported
- Everyone has a strong sense of belonging to their community
- Everyone has their basic needs met and the opportunity to thrive



Thriving Economy

- Everyone can achieve economic well-being
- Everyone can find a place they call home
- People have opportunities for career development
- Employers are able to hire people with the right knowledge and skills, at the right time



Thriving Community

- We are a growing, innovative, desirable place to live
- We are united and work together in partnership
- Residents and newcomers are welcomed and valued

Decision Making Criteria for Activities:

- Does this support the desired result for CK?
- Is this relevant to you and your sector?
- Are you willing to align resources?
- Is the effort worth the impact?

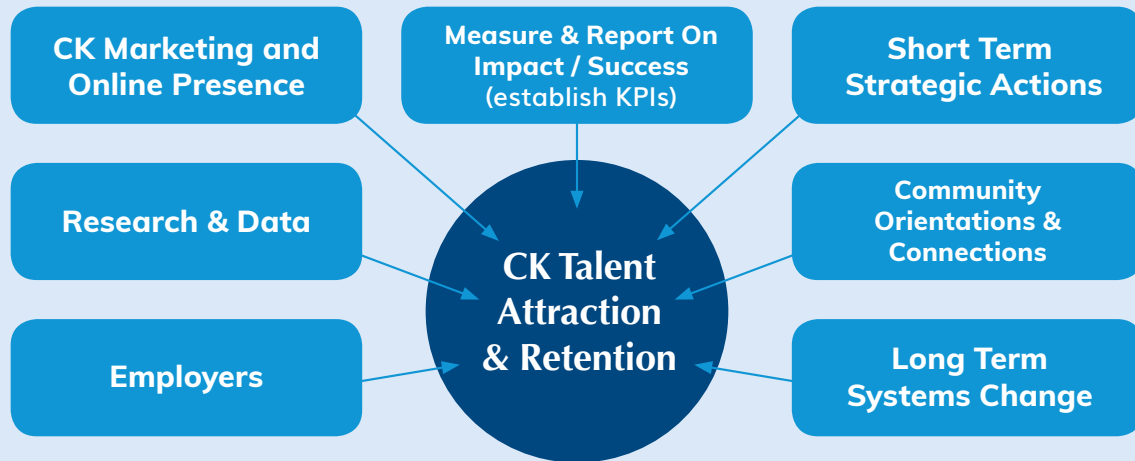
**Target Groups:
Young People (19-39),
Newcomers and
Immigrants**

2019-2021 PRIMARY FOCUS:

Objective – Thriving Economy

Goals – Linked to multiple desired result statements

Action – Workforce Talent Attraction and Retention Strategy



Activities	Details	Performance Measure
Measuring Progress	CK Counts reporting system; websites	# of hits
Recognition	Feature Act - Quality of Life Workplace Wellness	# of groups recognized
Engaging and/or Supporting	Seizing opportunities as a collective to either deliver, lead/convene or advocate	# of requests, # letter of supports, # events
Workforce Talent Attraction and Retention Strategy	TBD	TBD