

CKY Advisory Group Meeting

December 14, 2023 | 7-8:30PM

VisionUS | Teams Meeting



Attendance

Accepted

- Megan Siddall, Co-Chair
- Laura Wheeler
- Saysha Michiels
- Morena McDonald
- Olivia Jones
- Kaitlyn Smoke
- Spencer Stinson
- Sarah Weaver

Guest Presenters

- Katie Goulet - VisionUS

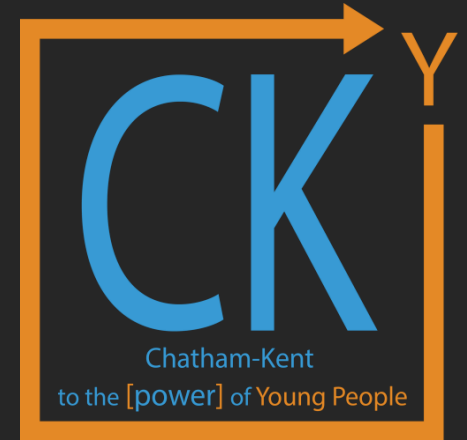
Staff Support

- Victoria Bodnar, Manager – Community Attraction & Promotion, MCK

Regrets

- Jason Brown, Co-Chair
- Md Asadul Islam
- Colin Edmonstone
- Danielle Esch
- Jessica Thibeault

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Land Acknowledgement

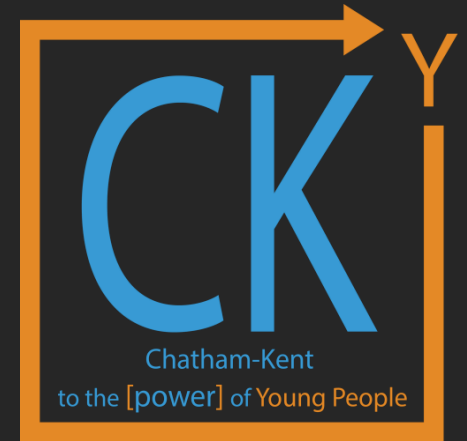
The land that is known as Chatham-Kent today was established as part of Treaty #2, the McKee Purchase Treaty of 1790.

At that time, the land was also inhabited by the Three Fires Confederacy: the Odawa, Potawatomi and Ojibwe. These Indigenous Nations, known as the Anishinaabeg and Lunaapeew, agreed to the mutual sharing of the land, with obligations and responsibilities to the environment.

Today, Chatham-Kent neighbours the Lunaapeew at Delaware Nation which is part of the McKee Purchase Treaty, as well as the unceded territory of the Bkejwanong Walpole Island First Nation. Chatham-Kent continues to be home to diverse First Nations Peoples and Métis Peoples.

As beneficiaries of the treaty, we recognize all Peoples have responsibilities including collective responsibilities to the land and water.

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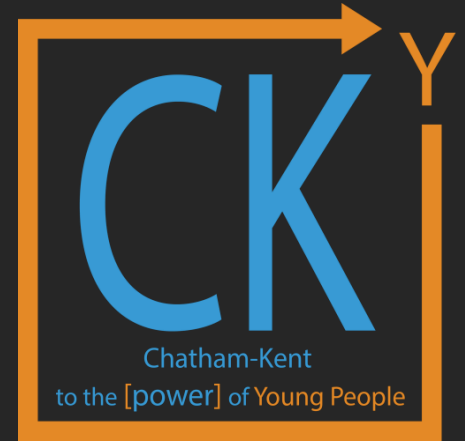
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Agenda

- Welcome & Introductions (roundtable introductions)
- VisionUS – Volunteer Portal (Katie Goulet)
- CKY 2023 Year in Review
- 2024 Dreams

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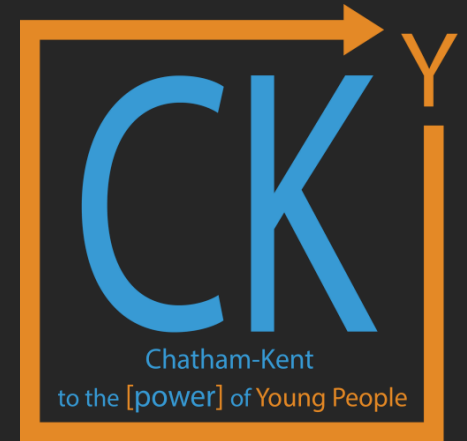
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Volunteerism – Vision US

- Workshops being launched in January-February to help design Portal, Thursdays at 6PM
 - Aiming for 500 people to be engaged throughout 2024
 - Survey will be launched at the same time
 - **Action:** CKY can share the survey
- Understanding what would encourage young people to volunteer – engagement workshops planned to develop toolkits for organizations
 - Engaging organizations now to understand experiences and barriers
- Youth engagement about why to volunteer
- Volunteer Portal
 - Tie into DoSomething.org
- Mid-February promo day wearing sweater with post about why volunteering is important to you (prize draw)
- VisionUS will send updates to CKY for on-going engagement

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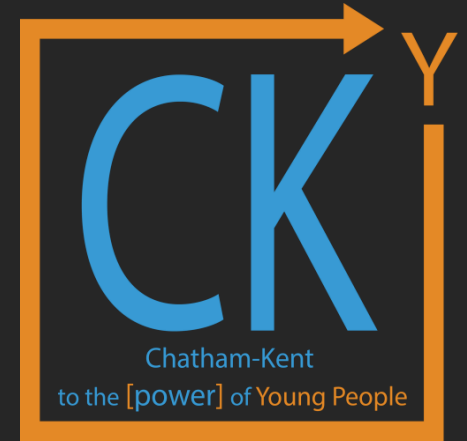


2023 In Review

Focus of the CKY Advisory Group is to:

- Support the work of the municipal Community Attraction & Promotion (CAP) division to promote Chatham-Kent to young people and enhance retention outcomes
- Provide input to Council, municipal administration and community partners to enhance Chatham-Kent's ability to attract, engage, and retain people aged 15-39
- Engage young people on what is needed to increase attraction and retention of those aged 15-39 (through surveys, community events, feedback sessions)
- Focus is on community development and engagement

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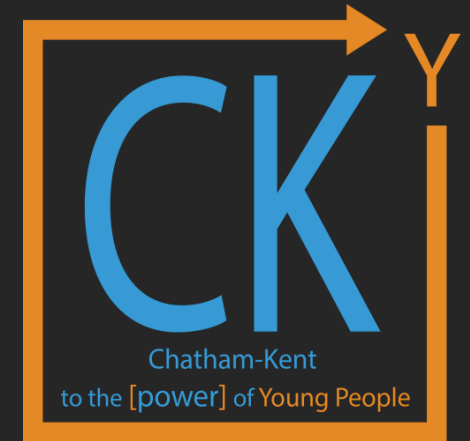
2023 RECAP



2023 Successes

- 3 Engagement Activities with Young People
 - Climate Change Action Plan session @ StudioOne
 - Young People Engagement @ Lawn Summer Nights (CCAP, Public Art, General)
 - Volunteerism Workshop with VisionUS @ CAMP Kent
- 2 Engagement Sessions with Mayor and Council
 - February with Mayor Canniff ahead of Council Term Priority Setting
 - October with Councillor Brock McGregor
- 1 Presentation to Council - Shared CKY Survey of Young People with feedback from 601 YP
- Participated in CK Community Leaders' Cabinet meetings, sharing input from YP
- Learning, Earning, LivingCK Career Expo Project supported with:
 - 1 Intergenerational Workplaces Capacity-Building Session held with CAP to ~25 employers
 - 1 Talent Attraction Marketing Campaign supported by CKY models with CAP
- 1 Mental Health Focus Group/discussion with LINCK and YWHO Mental Health Services
- CK Welcome Week video created with CKY Co-Chair
- 1 relationship-building meeting with Bkejwanong Nation's Bkejwanong Youth Council
- 3 Projects Executed
 - Climate Change Action Plan feedback (including survey support & engagement session)
 - Public Art Planning (with new partnership with Bkejwanong Youth Council, and video promo created with CKY Co-Chair)
 - Volunteerism in CK with VisionUS

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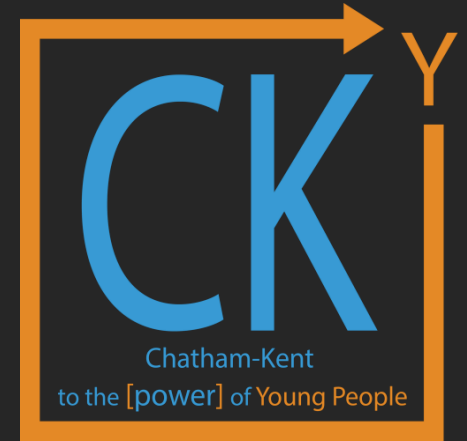


2023 Ideas In Review

Brainstorming

- Awards acknowledging young people contributing to community
 - Categories based on areas we think are important with call for nominations
 - Certificate for winner or follow Good Neighbour Program where anyone nominated gets a letter.
- Respond to key opportunities/needs shown from the CKY survey via partnered capacity building sessions, social media posts highlighting activities/services, and/or short videos to share information
 - TogetherCK Grant & young people who have successfully applied talking about the work they do
 - Small business/entrepreneur supports available & young entrepreneurs
 - Mental Health for young people
 - Support services for people who are experiencing homelessness
 - Role of municipality & how to engage with Council
 - Volunteer opportunities
- Volunteer outings with CKY members to address key themes
 - Centralized database to get and share volunteer information
 - Young Involved Philadelphia shared as model
 - Volunteer Coordinator Network established by Hospice and FSK
 - Showcase volunteer groups and calls to action
- Working Groups discussed; Awards, Digital Tours (incl Municipal Heritage sites)
 - Councilor Profiles – initiated
 - Volunteering

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2024 Dreaming

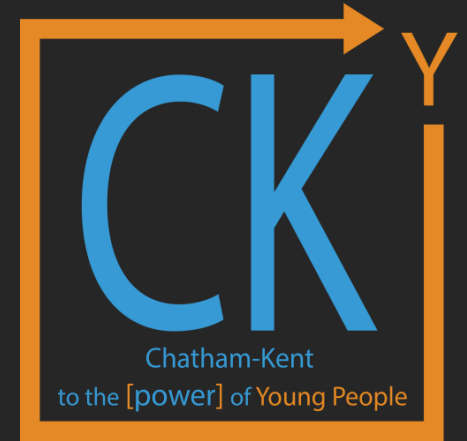
Current Support Asks:

- Letter of support for CK Local Immigration Partnership 2025-2030 Funding
- Letter of support for VisionUS Canada Service Corps funding application to support a micro-stream grant, where we would offer up to 40 micro-grants to youth across CK to activate youth involvement and engagement in their community.
 - Would support volunteer engagement opportunities and portal

Project Plans:

- Launch Councillor Profiles
- Public Art project Councillors at meetings
- Key youth group/high school group engagement events – bring schools together
- Recycling project support with Satellite Rotary – volunteer opportunities
- Rotate meeting spaces
- More community organization meetings

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